

WBFS-TV QUARTERLY ISSUES/PROGRAMS LIST  
JULY 1 THROUGH SEPTEMBER 30, 2011

Attached are listings of broadcasts or broadcast segments that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three-month period. The Station produced and broadcast public service announcements promoting local community events and campaigns.

FOCUS ON SOUTH FLORIDA- A half-hour public affairs broadcast featuring panel discussions and interviews with community leaders, focusing on important issues of local concern. Broadcast dates and times as indicated in the report.

CBS4 NEWS REPORTS ON MY33- Special and series reports focusing on important local issues. These reports air during selected CBS4 News broadcasts on WBFS-TV. Duration: Each part is approximately under three minutes. Broadcast times and dates indicated in the report.

MIAMI HERALD SILVER KNIGHT 2011 AWARD SPECIAL: A one-hour special broadcast highlighting the awards program that honors Miami-Dade and Broward high school seniors. Broadcast dates and times as indicated on the report.

**EDUCATION:** Topics in this category include: collecting school supplies for needy children; saving arts education; teaching children about the environment; mentoring programs; helping high school students get into college; providing college credits for high school students; teaching students filmmaking; and recognizing outstanding high school seniors.

**FOCUS ON SOUTH FLORIDA:** 7/10, 10:30 AM. Andrew Leone, Children's Services Council of Broward County, and Nicole Maristany, Neighbors 4 Neighbors discussed how their organizations have teamed up with BankAtlantic to give children in need basic school supplies. In another segment, Melissa Ramirez, reigning Miss Miami USA and founder of the Princess Campaign for the Arts explained her campaign to save arts education in the Miami-Dade Public Schools. 7/24, 10:30 AM. Alison Austin, CEO of the Belafonte TACOLCY Center discussed a unique event that helps children get ready for school while learning about the environment. 8/7/11, 10:30 AM. Darrell Canty, editor in chief of Legacy magazine, and Marsha Jackman, businesswoman discussed an upcoming event where the magazine honors 25 of the most prominent businesswomen in South Florida who are distinguished for mentoring teens and young professionals. 8/21, 10:30 AM. Andrea Nobil, program director, Education Fund discussed the Citi Postsecondary Success Program which helps disadvantaged students dream big and learn how they can afford college. 9/18, 10 AM. Dr. Omar Monteagudo, principal, School For Advanced Studies discussed this dual enrollment program that allows Miami-Dade high school students to get a head start on higher education by earning credits at Miami Dade College. In another segment, Stephanie Martino, executive director, Florida Film Institute, and John Stoltenborg, Miami Dade College film student discussed the Cinerama Saturdays which gives high school and middle school students the basics of filmmaking. **MIAMI HERALD SILVER KNIGHTS 2011 AWARD SPECIAL:** 6/19, 10:00 AM. This one-hour special broadcast provided highlights of this awards program that honors outstanding Miami-Dade and Broward high school seniors who have excelled academically, shown leadership and devoted significant time and efforts to community service

**PUBLIC SAFETY:** Topics in this category include: revealing and correcting soil contamination; honoring heroes of 9/11; and teaching swimming safety to special needs children.

7/10, 10:30 AM. CBS4 Chief I-Team Investigator Michele Gillen discussed her investigation of uncovered soil contamination in a park and housing complex. 7/24, 10:30 AM. CBS4 Chief I-Team Investigator Michele Gillen provided an update on what is being done to help people in a Miami-Dade neighborhood that is dealing with soil contamination. 9/4, 10:30 AM. Christopher Pizzo, Patriot National Insurance Group and Tunnel to Towers organizer, and CBS4 Meteorologist Jeff Berardelli, Honorary 5K Chair, discussed this upcoming Fort Lauderdale event that honors firefighters who died or were injured during the 9/11 attack on the World Trade Center and raises money for military families. **CBS4 NEWS REPORT ON MY33: SPECIAL SWIMMING SAFETY FOR SPECIAL KIDS:** This report focused on a program offered by a local charity to teach swimming safety to special needs children.

**FAMILY:** Topics in this category include: raising funds for the developmentally disabled through art; teaching parenting skills; recruiting mentors for children in need; empowering mothers and grandmothers; helping homeless families; protecting a family's home; and finding permanent homes for foster children.

**FOCUS ON SOUTH FLORIDA:** 8/7/11, 10:30 AM. Violet Gonzalez, MACtown community relations director, and George Rodez, artist discussed their upcoming art event that benefits MACtown, a non-profit organization that helps developmentally challenged South Floridians live independently. In another segment, Marilyn Stephens, Universal Truth Center discussed her organization's seven-week program which addressed family issues and how to be a better parent. 9/1/11, 10 AM. Gale Nelson, vice president of programs, Big Brothers Big Sisters of Greater Miami discussed the organization's increasing needs for mentors to help them make a difference in children's lives. 9/25, 10 AM. Ron Gibbs and Jonathan Dotson, 100 Black Men of South Florida discussed how their organization provides successful South Florida men the opportunity to give back to the community by mentoring children and teens. 9/25, 10 AM. Lysandra Russell, Russell Reading and Life Skills Foundation, and Marcia Barry Smith, BankAtlantic discussed the upcoming Dragonfly Darlings Women's Conference, a special event that empowers and honors mothers and grandmothers. **CBS4 NEWS REPORT ON MY33: GIRLS SCOUT DO GOOD:** 7/1, 10 PM. This report showed how a local Girl Scout troop spent their summer break making ceramic bowls for a local soup kitchen feeding homeless families. **CBS4 NEWS REPORT ON MY33: SAFE THIS HOME:** 7/1, 10 PM. This report focused on a local family facing a very personal housing crisis after the county condemned their home and how Neighbors 4 Neighbors is seeking help to fix the home and prevent it from being demolished. **CBS4 NEWS REPORT ON MY33: STRIKE A POSE FOR ADOPTION:** 7/6, 10 PM. This report showed a collection of professional photos of foster children that are on display at various public places in hopes of having them adopted into permanent homes.

**GOVERNMENT/INTERNATIONAL RELATIONS:** Topics in this category include; reinstating a commissioner; helping rebuild Haiti; and celebrating Caribbean culture.

9/1, 10 AM. Miami Commissioner Michelle Spence Jones discussed the overturn of the criminal charges that have been brought against her causing her suspension from the City of Miami Commission and her plans after being reinstated. 9/18, 10 AM. Paul Fisher, director of corporate partnerships and development, Pan American Development Foundation discussed the Hard Hats for Haiti project to help rebuild Haiti. 9/25, 10 AM. Marlon Hill, Miami Broward One Carnival Host Committee, and Giselle Blanche, Wassi Ones bandleader discussed the Caribbean Junior Carnival, a family-friendly event celebrates the culture and heritage of the Caribbean.

**HEALTH:** Topics in this category include: fighting obesity; helping children with cancer; making Haitian food healthier; preventing infant mortality and injury; raising funds for breast cancer; and providing free health screenings for families.

7/24, 10:30 AM. Dr. Lillian Rivera, administrator, Miami-Dade County Health Department Healthy Community Initiative discussed the Community Putting Prevention to Work, a new program to educate Miami-Dade residents on how to stay healthy by exercising and eating right.

8/21, 10:30 AM. Lee Klein, founder of Children's Cancer Caring Center, and CBS4 Meteorologist Jeff Berardelli, board member discussed the Children's Cancer Caring Center that connects volunteers with young cancer patients to help them get healthy and be happy. In another segment, Wilkinson Sejour, "Chef Creole" explained how to prepare Haitian-American comfort foods with a healthy twist. 9/4, 10:30 AM. Dr. Augustine McDaniel, Broward Healthy Start Coalition board member and Annette Gardiner, program coordinator discussed how the Broward Healthy Start Coalition gives parents the resources to prevent infant deaths and injuries. In another segment, Katy Meagher, executive assistant, Susan G. Komen for the Cure Miami/Fort Lauderdale discussed their upcoming Race for the Cure that raises funds for breast cancer research, treatment, and awareness. 9/1, 10 AM. Ronnie Oller, Nova Southeastern University, discussed the "A Day for Children" free day-long event at Nova Southeastern University which provides health screenings for children and family.